

**Kate Sorensen/Cut Media****INVOICE**

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INVOICE #1

DATE: DECEMBER 3, 2013

**TO:**

Hallmark Cards, Inc.  
c/o Fleishman-Hillard  
2405 Grand Blvd, #700  
Kansas City, MO 64108  
816-474-9407

**FOR:**

Participation as a Card Rewards blogger for Hallmark the week of  
December 2, 2013

**\*Please Include Monthly Metrics in Spaces Below to Complete Invoice. Thanks!\***

DESCRIPTION	AMOUNT
Participation as a Card Rewards blogger for Hallmark; post appeared on <b>December 2, 2013</b> .	
<b><u>Metrics</u></b>	
• Page Views:	389
• Overall Site Traffic on Post Day:	8,917
• Number of retweets (of the post directly from your site):	1
• Number of FB likes (of the post directly from your site):	0
<a href="http://couponcravings.com/hallmark/#join-hallmark-card-rewards-program-earn-gift-cards-purchasing-hallmark-cards-plus">http://couponcravings.com/hallmark/#join-hallmark-card-rewards-program-earn-gift-cards-purchasing-hallmark-cards-plus</a>	
TOTAL	

Make all checks payable to **[Cut Media] 1301 2nd Ave Floor 36, Seattle, WA 98101**

Payment will be remitted within 60 days of invoice receipt.